

P R E S E N T S

## Medical Innovations Series 2008:

*Strategies to Improve Patient Safety Using Bedside Ultrasound*

### PROGRAM LOCATIONS

**Houston, May 15th, 2008**  
St. Regis Hotel, Houston  
1919 Briar Oaks Lane, Houston, TX 77027  
(713) 840-7600

**Tampa, May 29th, 2008**  
InterContinental, Tampa  
4860 West Kennedy Blvd, Tampa, FL 33609  
(813) 286-4400

**Chicago, June 26th, 2008**  
The Peninsula Chicago  
108 E Superior St, Chicago, IL 60611  
(312) 337-2888

**New York, July 24th, 2008**  
St. Regis Hotel, New York  
2 E 55th St, New York, NY 10022  
(212) 753-4500

**Cleveland, Aug 21st, 2008**  
InterContinental, Cleveland  
9801 Carnegie Ave, Cleveland, OH 44106  
(216) 707-4100

**Los Angeles, Aug 28th, 2008**  
Beverly Wilshire  
9500 Wilshire Boulevard, Beverly Hills, CA 90212  
(310) 275-5200

*Join us for a  
special presentation:*

### Ultrasound Assisted Procedures: Making Invasive Medicine Safer

*Uniquely designed for  
physicians practicing in:*

- > Emergency Medicine
- > Internal Medicine
- > Critical Care
- > Surgery
- > Anesthesia
- > Hospital-based Medicine



Revolutionizing Medicine  
at the Point-of-Care

*Register early, space is limited.*

*Visit [www.SonoSite.com/  
Innovations2008](http://www.SonoSite.com/Innovations2008) or call  
(877) 951-7483 to register.*



**Do you have** difficult venous access patients  
in your practice?

**Ever have** problems cannulating the  
internal jugular vein?

**Or have you** inadvertently punctured  
the carotid artery?

**Want to perform** safer paracentesis? thoracentesis?  
pericardiocentesis?

**Instead of performing procedures in the typical “blind” or landmark fashion now add vision and see the relevant anatomy using point-of-care ultrasound.**

SonoSite invites you to a special state of the art lecture on integrating ultrasound technology into bedside invasive procedures. In this session learn how venous access and other commonly performed “blind” procedures can be much safer and more successful using basic sonographic guidance. This program will cover both central and peripheral venous access, relevant patient safety guidelines as well as other invasive procedures such as paracentesis, thoracentesis, pericardiocentesis, joint aspiration and much more. In addition, have your questions directly answered by experts in the field, and practice hands-on scanning at dedicated ultrasound demonstration stations. No existing knowledge of ultrasound is expected and implementation strategies will be covered.

**Join us for cocktails and dinner and learn how point-of-care ultrasound technology can change your practice.**

**Visit [www.SonoSite.com/Innovations2008](http://www.SonoSite.com/Innovations2008) or call (877) 951-7483 to register. This is a special event\* and space is limited so register early.**

**HOUSTON > May 15th, 2008 > 6pm-9pm**

Dr. Dave Spear, Director of Emergency Ultrasound, Parkland Hospital, Assistant Professor, Surgery, Emergency Medicine Southwestern Medical School Dallas

Dr. Heidi Frankel, Professor of Surgery, Chief, Critical Care, Division of Burn, Trauma, Critical Care, University of Texas Southwestern Medical Center

Dr. Didier Sciard, Associate Professor, Department of Anesthesiology, University of Texas at Houston

**TAMPA > May 29th, 2008 > 6pm-9pm**

Dr. Paul R. Sierzenski, President, Emergency Ultrasound Consultants, LLC, Chair, Government Policy ACEP Ultrasound Section, Director Emergency, Trauma & Critical Care Ultrasound Director Emergency Ultrasound Fellowship, Department of Emergency Medicine, Christiana Care Health System, Newark/Wilmington Delaware

Dr. Michael Byas-Smith, Associate Professor, Emory University School of Medicine, Department of Anesthesiology, Emory University Hospital, Atlanta

Dr. Aaron J. Godshall, Co-Director, Pediatric Intensive Care Unit, Florida Children's Hospital, Orlando

**CHICAGO > June 26th, 2008 > 6pm-9pm**

Dr. Martha Villalba, Attending Physician, Department of Emergency Medicine, Advocate Christ Medical Center

Dr. Kenneth Candido, Chairman, Department of Anesthesiology, Advocate Illinois Masonic Medical Center

Dr. J.C. Michel, Chief Fellow of the Section of Pulmonary/Critical Care at University of Illinois-Chicago

**NEW YORK > July 24th, 2008 > 6pm-9pm**

Dr. Vicki Noble, Director, Division of Emergency Ultrasound, Assistant Professor, Harvard Medical School, Massachusetts General Hospital Boston

Dr. Paul H. Willoughby, Associate Professor, Ambulatory Anesthesia Division, Department of Anesthesiology, Stony Brook University Medical Center

Dr. Seth Koenig, Attending Physician Pulmonary, Critical Care, and Sleep Medicine, Long Island Jewish Medical Center, New Hyde Park, New York

**CLEVELAND > August 21st, 2008 > 6pm-9pm**

Dr. Robert Jones, Director, Emergency Ultrasound, Director Emergency Ultrasound Fellowship MetroHealth Medical Center Assistant Professor, Emergency Medicine Case Western Reserve University

Dr. Loran Mounir Soliman, Staff Anesthesiology, Director Peripheral Nerve Analgesia Service, Director Regional Anesthesia Fellowship, Associate Director Orthopedic Anesthesia Section, Institute of Anesthesia, Critical Care & Comprehensive Pain Management, Cleveland Clinic

Dr. Robert Savage - Cardiothoracic Anesthesiologists, Cleveland Clinic

**LOS ANGELES > August 28th, 2008 > 6pm-9pm**

Dr. Diku Mandavia, Department of Emergency Medicine, Cedars-Sinai Medical Center, Clinical Associate Professor of Emergency Medicine, Los Angeles County-USC Medical Center

Dr. Mark J. Ault, Director, Division of General Internal Medicine, Cedars-Sinai Medical Center, Professor of Medicine, David Geffen School of Medicine at UCLA

Dr. Philip D. Lumb, Professor and Chairman, Department of Anesthesiology Keck School of Medicine of University of Southern California

**Program locations listed on back page**

\*\* Faculty subject to change.